



The Chemours Company Announces Promotion of Alvenia Scarborough to Senior Vice President of Corporate Communications Following the Planned Retirement of Erich S. Parker

September 8, 2020

WILMINGTON, Del., Sept. 8, 2020 /PRNewswire/ -- The Chemours Company (Chemours) (NYSE: CC), a global chemistry company with leading market positions in titanium technologies, fluoroproducts and chemical solutions, today announced that Erich S. Parker, senior vice president, corporate communications and chief brand officer, has announced his intention to retire following a brief transition period. Effective October 1, 2020, Alvenia Scarborough, currently senior director, corporate communications and brand marketing, will be promoted to the role of senior vice president, corporate communications and chief brand officer.



Chemours president and chief executive officer, Mark Vergnano, acknowledged the significant contributions Parker made to the company, saying, "Erich was a pivotal leader in the foundation of Chemours as an independent company, leading the creation of our brand logo, our distinctive voice, our corporate commitment to sustainability, and our strong culture. This foundation will serve us for years to come." Vergnano added, "In addition to being a key leader for our organization, Erich brought creativity and humanity to the entire organization every day. He will be missed by the Chemours family, but his legacy here will be a lasting one. After more than 40 years as a laureate in his field, we wish him the very best as he takes time to pursue his many special talents and interests."

Upon her promotion, Scarborough will join the Chemours executive team, and will lead the company's communications strategy, with a focus on advancing the company's corporate narrative, advancing growth priorities, and elevating the company's Corporate Responsibility Commitments. Scarborough will also lead Chemours' philanthropy and community relations work as the company deepens its relationships with community partners.

"Alvenia has already made significant contributions to building our corporate reputation and business growth. I am look forward to her bringing her limitless passion and deep expertise to our leadership team and her new role leading our corporate communications and brand marketing efforts, elevating our people and the industry-leading solutions that make us a different kind of chemistry company," said Vergnano.

"I am honored to build on the excellent work Erich has done to elevate Chemours, our industry-leading products and the sustainable value we are delivering to our customers, our investors, and society. This is such a pivotal time for our company, and we have such an exciting story to tell. We are advancing our corporate responsibility commitments, growing our people, partnering even more closely with our communities, and delivering innovative solutions that are anticipating the changing needs of our customers, shaping industries and improving the way we live," said Scarborough.

Scarborough has more than two decades of communications experience with leading multinational companies, including Newell Rubbermaid, UPS and DuPont. She has developed distinctive programs across brand marketing and strategy, corporate communications, media relations and employee communications, digital marketing and social media. Scarborough has also served as a product management commercial leader with full P&L responsibility, bringing unique experience and perspective to communications. Prior to her current leadership role with Chemours, Scarborough served in a variety of positions with the company, including global communications leader for the chemical solutions and fluoroproducts businesses and corporate brand management and licensing.

About The Chemours Company

The Chemours Company (NYSE: CC) helps create a colorful, capable and cleaner world through the power of chemistry. Chemours is a global leader in titanium technologies, fluoroproducts and chemical solutions, providing its customers with solutions in a wide range of industries with market-defining products, application expertise and chemistry-based innovations. Chemours ingredients are found in plastics and coatings, refrigeration and air conditioning, mining and general industrial manufacturing. Our flagship products include prominent brands such as Teflon™, Ti-Pure™, Krytox™, Viton™, Opteon™, Freon™ and Nafion™. Chemours has approximately 7,000 employees and 26 manufacturing sites serving approximately 4,000 customers in North America, Latin America, Asia-Pacific and Europe. Chemours is headquartered in Wilmington, Delaware and is listed on the NYSE under the symbol CC. For more information please visit chemours.com. Follow us on Twitter [@chemours](https://twitter.com/chemours) and [LinkedIn](https://www.linkedin.com/company/chemours)

Forward-Looking Statements

This press release contains forward-looking statements, within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, which involve risks and uncertainties. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to a historical or current fact. The words "believe," "expect," "will," "anticipate," "plan," "estimate," "target," "project" and similar expressions, among others, generally identify "forward-looking statements," which speak only as of the date such statements were made. These forward-looking statements may address, among other things, the outcome or resolution of any pending or future environmental liabilities, the commencement, outcome or resolution of any regulatory inquiry, investigation or proceeding, the initiation, outcome or settlement of any litigation, changes in environmental regulations in the U.S. or other jurisdictions that affect demand for or adoption of our products, anticipated future operating and financial performance, business plans, prospects, targets, goals and commitments, capital investments and projects, plans for dividends or share repurchases, sufficiency or longevity of intellectual property protection, cost savings targets, plans to increase profitability and growth, our ability to make acquisitions, integrate acquired businesses or assets into our operations, and achieve anticipated synergies or cost savings, and our outlook for net sales, Adjusted EBITDA, Adjusted EPS, Free Cash Flow, Effective Tax Rate, and Return on Invested Capital (ROIC), all of which are subject to substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Forward-looking statements are based on certain assumptions and expectations of future events that may not be accurate or realized. These statements are not guarantees of future performance. Forward-looking statements also involve risks and uncertainties that are beyond Chemours' control. Additionally, there may be other risks and uncertainties that Chemours is unable to identify at this time or that Chemours does not currently expect to have a material impact on its business. Factors that could cause or contribute to these differences include the risks, uncertainties and other factors discussed in our filings with the U.S. Securities and Exchange

Commission, including in our Annual Report on Form 10-K for the year ended December 31, 2019. Chemours assumes no obligation to revise or update any forward-looking statement for any reason, except as required by law.

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